

FACEBOOK



AnzacLive launched officially on March 29, 2015. Two months later the Facebook pages and Twitter/Insta accounts had a combined 49,406 dedicated Page Likes/account followers.

Beyond dedicated followers (who sign up to get all posts), reach is even greater through people sharing content. The hashtag #AnzacLive, attached to every post, has been seen 51.5 million times by more than 15 million people across FB, Twitter and Instagram. Our top FB post reached 1.7m people, with many others reaching 100-200,000 and seeing great engagement. *See examples below.*

[GO TO NARRATOR PAGE](#)

[GO TO ALICE PAGE](#)




[f](#) [t](#) [i](#) #AnzacLive

www.anzaclive.com.au

Scott Maywood-Bryant liked this post

Anzac Live
April 24 · Edited · 🌐

A soldier stands guard at the Southern end of the Sydney Harbour Bridge ahead of the Anzac centenary. [#AnzacLive](#)



1,734,144 people reached


61,667 Likes 803 Comments 10,776 Shares

Like Comment Share

Boost Post

Anzac Live
April 13 · 🌐

Cats of World War One. Needs no other introduction. (Thanks Archie Barwick) [#AnzacLive](#)



00:36

132,352 people reached

39,994 Views
284 Likes 34 Comments 503 Shares

Like Comment Share

Boost Post

Madeleine Gasparinatos liked this post

Anzac Live with Archie Barwick and 9 others
March 29 · Edited · 🌐

Welcome to Anzac Live. Follow: Alice Ross-King, Archie Barwick, Arthur James Adams, Bert Reynolds, Charles Laseron, Charles Suckling, Ellis Silas, Hector Brewer and John Monash. [#AnzacLive](#)



130,944 people reached

824 Likes 85 Comments 404 Shares

Like Comment Share

Boost Post

Martine Perthuis liked this post

Anzac Live
April 22 · Edited · 🌐

While the Anzacs made a name for themselves at Gallipoli, Australian nurses also earned a reputation - in hospitals, on ships and trains, and in casualty clearing stations close to the front line. [#AnzacLive](#)



Australian nurses in WWI
00:26

225,280 people reached

50,130 Views
1,065 Likes 45 Comments 1,622 Shares


Like Comment Share

Boost Post

Martine Perthuis liked this post

Anzac Live added 10 new photos.
April 11 · Edited · 🌐

The men and women of wartime walk the landscapes of today in these stunning photographs by Cheryl Ward and Bernard de Broglio. They are views already becoming familiar to Archie Barwick, Hector Brewer, Bert Reynolds and Arthur James Adams as they wait on Lemnos - the tiny Greek island where for so many the Gallipoli story begins and ends, as a staging post, hospital and respite zone from the horror of battle. [#AnzacLive](#) [#WW1](#) [#Photography](#) State Library of NSW



100,256 people reached

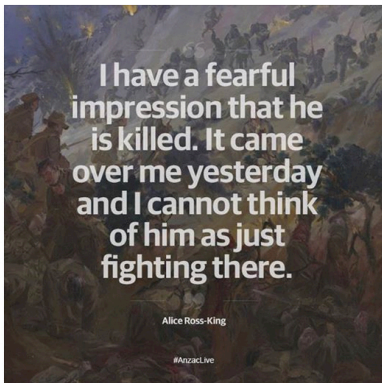
1,089 Likes 75 Comments 661 Shares

Like Comment Share

Boosted

Alice Ross-King 🙄 feeling worried in Heliopolis, Al Qahirah, Egypt
Published by Ordinary Joe [?] · May 29, 1915 at 5:00pm · 🌐 · 📷

Got a letter from Frank. He has had a wound on the temple. When he writes they are resting in a valley. It is a peculiar letter and I can't quite catch the spirit of it. He is evidently not trusting me. But he was always changeable and a bit suspicious. I have a fearful impression that he is killed. It came over me yesterday and I cannot think of him as just fighting there. I'm sure he is wounded anyhow. -#AnzacLive



1,962 people reached **Boost Post**

Like Comment Share

Marion Evans, Lydia Profenna, Christine Douglas and 83 others like this. **Top Comments** ·

2 shares

Write a comment...

Nina Rossi Instinct is often correct unfortunately
Like · Reply · 📌 6 · May 29 at 4:34pm

Karyn Neal I agree with Nina Rossi sadly women just know some how. Sorry Alice. life is very cruel sometimes. xx
Like · Reply · 📌 4 · May 29 at 4:37pm

View 6 more comments

John Monash
I do hope you folk will try not to worry about us, even if my letters should come to a sudden and unexpected stop; because once we get into the field, the postal arrangements will be one of the last things to be thought of. #AnzacLive
Unlike · Comment · Share · Edit · April 3, 1915 at 6:30pm · Edited · 🌐 · 📷

John Monash, Grantlee Kieza, Melita Chilcott, Fran Barclay and 88 others like this. **Top Comments** ·

Write a comment...

Debbie Walters I am sure you will have your mind on the job at hand, but your loved ones will know you are thinking of them and will understand the enormity of the task ahead!! Keep your spirits up!
Unlike · Reply · 📌 2 · April 3 at 9:16pm

John Monash I now have had reinforcements to the extent of 2000 men so that my immediate command stands at well over 6000.
Like · 📌 4 · Commented on by Alan Welburn [?] · April 3 at 9:21pm

View more replies

David Hill Im sure you will have other things on your mind Johnny
Unlike · Reply · 📌 2 · April 3 at 9:05pm

Jewille Box That's cool John, tweets are fine. 😊
Unlike · Reply · 📌 5 · April 3 at 8:57pm

John Monash You may absolutely rely upon my getting a message through, whenever I find it at all possible.
Like · 📌 5 · Commented on by Alan Welburn [?] · April 3 at 9:00pm

Anzac Live And you'll try to keep posting on Facebook won't you John?
Unlike · 📌 2 · April 4 at 2:51pm · Edited

John Monash You are all uppermost in my thoughts!
Like · 📌 2 · Commented on by Grantlee Kieza [?] · April 4 at 2:57pm

Write a reply...

Archie Barwick
If you went into a shop to buy anything they would ask you about 10 times the value of the article, we soon jerried to all these little games, & found out the shops that had the fixed prices. #AnzacLive — in Cairo, Egypt.
Like · Comment · Share · Edit · March 29, 1915 at 4:30pm · 🌐 · 📷

Bridget Dwyer, Margaret Lambert, Morgan Reid and 52 others like this. **Top Comments** ·

4 shares

Write a comment...

Kim O'Hara What types of things have you been buying?
Unlike · Reply · 📌 2 · March 29 at 4:39pm

Archie Barwick they had the usual load of ancient coins 2000 years old as they tell you, all made in Birmingham (England) for which they will sell for a trifle of 10 or 20 piastres, according to how big a fool you look, Wagga & I never came at the coins, though we had our fortunes told in the sand with the usual promise's of rich girls who were only waiting for your return
Like · 📌 10 · Commented on by Francis Chung [?] · March 29 at 4:43pm

View more replies

Bert Reynolds Well you can always beat a native down by half, if you fail to do so he is getting at you.
Unlike · Reply · 📌 8 · March 29 at 4:29pm

3 Replies

Wayne Ayres What beer was you drinking in Cairo?
Unlike · Reply · 📌 2 · March 29 at 6:40pm

1 Reply


Michael Dpnohoe And whatever you pay they would make a profit at half that price.
Unlike · Reply · 📌 1 · March 29 at 4:37pm

Sam Webster They still do and it's still annoying!
Unlike · Reply · 📌 3 · March 29 at 4:33pm

Debbie Walters What an adventure! You'd sure have to keep you're wits about you!!!
Unlike · Reply · 📌 2 · March 29 at 4:30pm

Archie Barwick
Published by Francis Chung [?] · May 26, 1915 · 🌐 · 📷

The following day my mate Young Duke was killed stone dead, he was sniping at the time & Len was observing for him, & I was sitting down having my breakfast, when without any warning he fell at my feet, with half his head blown off, I got a terrible shock I can tell you, a bigger one than you have any idea of, I couldn't touch him, & called some one else in to take him away. #AnzacLive



3,376 people reached **Boost Post**

1.1k Views

Like Comment Share

Archie Barwick, Gail Smart, Sally Grundy, Alain Mellick and 107 others like this. **Top Comments** ·

16 shares

Write a comment...

Elizabeth Barwick Beautiful tribute to Reg. Wish some of his family members could see it.
Unlike · Reply · 📌 2 · May 26 at 2:30pm

Debbie Walters What a truly personal recount! My students have been moved by yet another amazing story from 100 years ago!
Unlike · Reply · 📌 12 · May 26 at 10:52am

View 13 more comments

Sarah Hilary · **Arthur James Adams**
April 16 · Bath, United Kingdom · 🌐 · 📷

Dear Great-Great Uncle Arthur, for all my life I'd made the false assumption that you'd died at an incredibly young age in a foreign field before your life had even begun. Now, thanks to these diaries, I'm learning that you had a truly wonderful second life in Australia and that your family here in England stayed in touch all that time, sending you parcels of socks and smokes from Wolverton, your home town. It has made me feel more optimistic, and grateful, than I'd have imagined possible. Thank you for keeping the diary and thank you to Anzac Live and Amy Hutchinson for sharing it and bringing it to life so splendidly. In awe and wonder, and with love, Sarah

Like · Comment · Share

Arthur James Adams, Debie Bazley, Ken Seibel, Stuart Anderson and 3 others like this.

1 share

Write a comment...

Anzac Live Again Sarah, our thanks to you - and to Arthur.
Like · Reply · 📌 1 · April 17 at 6:55am

Archie Barwick
There are some very fine buildings in Cairo, & some bonzer streets, & there are also some of the worst dens on earth there. #AnzacLive
Like · Comment · Share · Edit · March 30, 1915 · 🌐 · 📷

Madeleine Gasparinatos, John Cavanagh, Bridget Dwyer and 98 others like this. **Top Comments** ·

12 shares

Write a comment...

Parker Vize Have you gone to the pyramids yet arch
Unlike · Reply · 📌 2 · March 30 at 9:47am

Archie Barwick Young Duke & I climbed "Chephren" one day, it is very dangerous going up this one, as you have to cross the face of it several times & the last lap is as you can see from photo's up a face as smooth as glass.
Like · 📌 11 · Commented on by Philip Young [?] · March 30 at 8:56am

View more replies

David Crowe Come on Archie, you went to these dens with your mates didn't you?
Unlike · Reply · 📌 3 · March 30 at 8:31am

Archie Barwick I can truthfully say that they had no attraction for me.
Like · 📌 6 · Commented on by Philip Young [?] · March 30 at 8:39am

View more replies

Peter Brown What's your favourite building Archie Barwick? Is it what you expected?
Unlike · Reply · 📌 1 · March 30 at 8:30am

Archie Barwick They are very fine especially the Blue mosque & the one at the Citadel (Mohamed Ali) the Blue mosque claims to have the original Koran.
Like · 📌 4 · Commented on by Philip Young [?] · March 30 at 9:43am

View more replies

Kath Cullen How long are you in this area Archie? What is a den? Like a club?
Unlike · Reply · 📌 1 · March 30 at 11:54am

1 Reply

THE RESULT

Madeline Gasparinato, Paul Hutchinson, Maureen Ryan and 821 others like this.

404 shares

Write a comment...

Anzac Live Thank you all - we hope you enjoy getting to know the characters as much as we do. Let us know who you relate to most.
Like · Reply · 7 · Commented on by Justin Lees [?] · March 29 at 11:22am

Michael Trembath Thank you for the hard work to bring us their stories in such a unique way. Job well done!!
Unlike · 2 · March 29 at 1:45pm

Linda Fleming Anzac live, this is a brilliant initiative and you are doing a great job. How come this page and those of your characters aren't being followed by tens of thousands of people in an effort to learn more??
Unlike · Reply · 3 · April 5 at 2:54pm

Anzac Live Thank you Linda, we are delighted you are enjoying. Feel free to invite your friends along.
Like · 2 · Commented on by Justin Lees [?] · April 6 at 9:21am

Lyn McMillan I'm going to share this on our school site try and get parents involved with their kids, we are on school holidays for two weeks but will be onto the school as soon as we return as well, great idea
Unlike · Reply · 4 · April 5 at 6:11am

Anzac Live Thanks Lyn, hope to hear from your students then.
Like · April 5 at 6:20am

David Schroeter Finally, a great use of Facebook instead of the "lollipop" likes etc.
Unlike · Reply · 3 · April 4 at 6:35pm

Anzac Live Thanks David.
Like · Commented on by Justin Lees [?] · April 4 at 8:24pm

Tim Cassidy How do you follow the people
Unlike · Reply · 1 · April 4 at 8:59am

Anzac Live Go to their page, click Like and Get Notifications.
Like · 1 · Commented on by Justin Lees [?] · April 4 at 8:27pm

View more replies

Jo-Anne McCaig Just started following Alice Ross ring
Unlike · Reply · 2 · April 3 at 1:03pm

Anzac Live You've chosen well.
Like · Commented on by Justin Lees [?] · April 3 at 2:25pm

Vicky Knight This is just so incredible, the stories and photos, humour and complete realism of it all. I'm totally grateful for all the hard work that has gone into orchestrating these pages. Hector Brewer is a personal favourite, however each and every one is remarkable.
Unlike · Reply · 4 · April 3 at 12:13pm

Anzac Live Thanks Vicky- Hector is great.
Like · Commented on by Justin Lees [?] · April 3 at 2:26pm



Debbie Walters ▸ Anzac Live

April 1 · 0

Anzac Live-this is just the best use of social media! I have spent my school holidays (as a teacher!) "talking" to the past! Have loved every minute of this and can't wait to share the stories with my students! Thank you soo much!

5 Likes 3 Comments

Like

Comment

Share



Jane Prentice added 2 new photos.

Like Page

April 18 · 0

We've been following the 'ANZACS Live' website, twitter feed and Facebook page for a couple of weeks now and it is quite mesmerising. (I must know if Nurse Alice ever gets to the Light Horse Camp dance)

The sites allow you to engage with those who endured the war, both at home and abroad, you can watch and follow their stories in real time. Facebook has photos to show how WWI soldiers would have looked in earlier and or later life. But the most engaging is the "live" tweeting...
See More



Cindy Lindsay ▸ Anzac Live

April 11 · 0

Thank you so much for setting this up on Facebook...it has been great to read their stories. We need more of this on social media rather than the senseless humdrum.

4 Likes 1 Comment

Like

Comment

Share



Brenda Cooper ▸ Anzac Live

April 21 · 0

These pictures are very well done.

4 Likes 1 Comment

Like

Comment

Share



Sarah Hilary ▸ Arthur James Adams

April 21 · 0

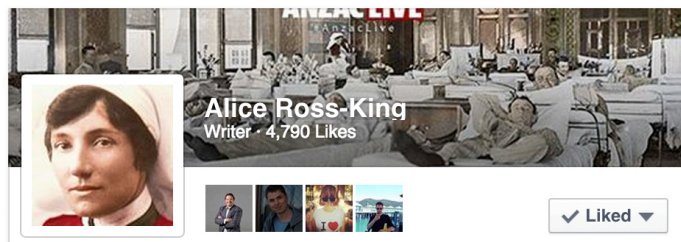
Dear Arthur, you never met your sister-in-law, Alice Eva, but here she is (on the right) with her younger sister, in India, before she married your brother, Fred. Alice was my great-grandmother.



Bruce Billson

April 21 · 0

I can not commend highly enough **Anzac Live** project - the real life letters and experiences of some of our ANZACs. AnzacLive has nine Australians from WW1 sharing their experiences, their hopes and fears in intimate detail, a century to the day after the events they describe. You can chat to them and they'll reply - their responses come from their extensive diaries of the day. Here is Alice - who was a nurse. What a remarkable woman.



33 Likes 2 Comments



Merete Bjerring ▸ Anzac Live

April 3 · 0

Thank you Anzac live for doing such a fantastic job!

2 Likes

Like

Comment

Share

@TrendsAustralia @AnzacLive is now trending in Australia trendsmap.com.au



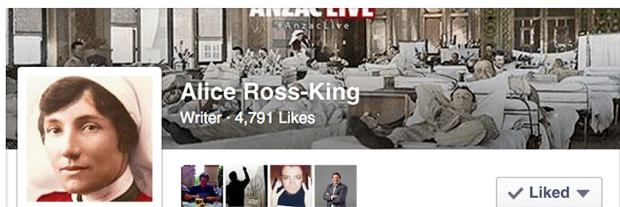
Jacqui Schranz

April 1 · 0

This is my great granny Alice Ross-king. She is telling her Anzac story through her diary, written 100 years ago. Compelling reading from a very different era. She writes of the war heroics, of "her boys" in the war theatre and of her contribution to it.

I wish my granny (Alice's daughter) were alive to see all the fuss being made of her, she would be tickled pink! The Anzac Girls TV mini-series (on tuesday on the ABC) stars Alice as the main character. And now Alice has her own fb page! Follow her journey and learn more of the tragedy and heroics of the Gallipoli campaign.

Some clever HWT folk created the concept, there are 10 diaries to follow on fb. For more info visit www.anzaclive.com.au



Karyn Edwards ▸ Anzac Live

April 28 · 0

Just want to say that I am loving this project guys. I tell anyone I can about it and have never felt more connected to this terrible history than I do now. Brilliant concept and great execution!

2 Likes 2 Comments

Like

Comment

Share



Paul-Margaret Williams ▸ Anzac Live

April 27 · 0

Just found out that my grand mothers brother was one of the first soldiers on the beach at Gallipoli sgt.Frederic William Luck so proud

2 Likes 1 Comment

Like

Comment

Share



Peta Pitcher ▸ Anzac Live

April 25 · Changwat Kanchanaburi, Thailand · 0

Thank you for bringing these memoirs to life. I'm surprised at my emotional connections & reactions to the posts. This group of amazing Australians have become what almost seems like friends from afar & I find myself regularly wanting to post warnings to "pull out now". This has been a truly amazing social media experiment, that for my family & I has reinforced our dedication to all who have served Australia.



Ruth Philicks ▸ Anzac Live

April 25 · Minto · 0

My heartfelt thank you to ANZAC Live for putting together this awesome event for us. It has been truly amazing to be a part of events that occurred 100 years ago. This year my parents, brother and I will be celebrating 40 years in this amazing country...we are forever grateful to those who died in the past to give us a future...once again thank you to the organizers of ANZAC Live and thank you to those who we've had the privilege of sharing their journey at Gallipoli...

1 Like

Like

Comment

Share



Shelley Tonkin ▸ Anzac Live

April 25 · 0

I digitally coloured this photo of 8 Gallipoli ANZACs of the 4th Field Ambulance in the dugout they named 'Rosebud Villa' More coloured Gallipoli photos here: <http://wheresshelly.tumblr.com/> .../!wonder-our-enemies-... Enjoy 😊



32 Likes 6 Comments 1 Share

Like

Comment

Share



Tweets



Sharon Dove @shazza4740
@AnzacLive can't wait. Makes me so emotional and proud to read these posts on here and fb and proud to be Australian. #Anzac



Sarah Hilary @Sarah_hilary
How many people's Great-Great Uncles have Facebook pages? Mine has. It's amazing! #AnzacLive



Awake Consulting @AwakeCo
One of the most interesting and important uses of socialmedia. Get on board and follow their stories! #AnzacLive



Sarah Hilary @sarah_hilary
Thanks for the amazing @AnzacLive project I'm in touch for the first time with my great-great aunt's son from halfway around the world.